



Contact: Ron Antonette
Discover Claremont
Phone: 562-596-4466
Ron@discoverclaremont.com

Social Media Influencers Visitation Expectations

Claremont Tourism Business Improvement District is excited to welcome you to one of America's top college towns. Please keep in mind the following expectations relating your visit and return this form signed to Ron@discoverclaremont.com.

Personal Information

Name:

Address:

Phone:

E-mail:

Visitation Details

Dates of visit:

Platform:

Expected number and frequency of posts:

Visitation Expectations

The purpose of Discover Claremont's social media efforts is to promote Claremont as a destination of choice through authentic travel experiences.

Post Format:

1. Tag [@VisitClaremont](https://www.instagram.com/visitclaremont) in every photo and caption
2. Tag appropriate partners in the photo and the caption
3. Use requested hashtags ahead of any others in all posts/captions
4. Keep descriptions short (20-25 words)

Types of Photo Content:

1. Favorite restaurants and meals, craft brews and spirits, theater experiences, shopping finds, public art examples, campus finds, hiking and biking trails, events, hotel amenities, local traditions, bike paths, attractions, family excursions, new finds, etc.
2. All content must be found in publicly available areas of Claremont.

Signature

I agree to comply with the above expectations and attached social media policies relating my visit to Claremont on the above-specified dates.

Signature:	Date:
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-All media visits must be approved by the CTBID PR team-